

IN THE CLAIMS

The following listing of claims replaces all prior versions and listings:

1. (Currently Amended) An online shopping method comprising steps of:

transmitting identification information on a dealer from a dealer server to a purchaser terminal;

transmitting the identification information on the dealer from the purchaser terminal to an authentication server;

retrieving credibility information on the dealer corresponding to the identification information on the dealer by the authentication server; and

transmitting the credibility information on the dealer from the authentication server to the purchaser terminals,

wherein the credibility information on the dealer includes a dealing status of the dealer with a financial institution.

2. (Currently Amended) ~~An~~ The online shopping method according to claim 1, wherein

the credibility information on the dealer further includes at least one of a

company name, an address, main customers and annual sales of the dealer ~~and a dealing status of the dealer with a correspondent financial institution.~~

3. (Currently Amended) An online shopping method comprising steps of:

transmitting identification information on a purchaser from a purchaser terminal to a dealer server;

transmitting the identification information on the purchaser from the dealer server to an authentication server;

retrieving credibility information on the purchaser corresponding to the identification information on the purchaser by the authentication server; and

transmitting the credibility information on the purchaser from the authentication server to the dealer server,

wherein the credibility information on the purchaser includes a dealing status of the purchaser with a credit firm.

4. (Currently Amended) ~~An~~ The online shopping method according to claim 3, wherein

the credibility information on the purchaser further includes at least one of an address, a name, and a telephone number of the purchaser, ~~and a dealing status of the purchaser with a credit firm.~~

5. (Currently Amended) An online shopping method comprising steps of:

transmitting identification information on a dealer from a dealer server to a purchaser terminal;

transmitting the identification information on the dealer from the purchaser terminal to an authentication server;

retrieving credibility information on the dealer corresponding to the identification information on the dealer by the authentication server;

transmitting credibility ~~identification~~ information on the dealer ~~purchaser~~ from the authentication server ~~purchaser terminal~~ to the dealer server ~~purchaser terminal~~;

transmitting identification information on the dealer from the authentication server to the purchaser terminal;

transmitting the identification information on the purchaser from the

dealer server to the authentication server;

retrieving credibility information on the purchaser corresponding to the identification information on the purchaser by the authentication server; and

transmitting the credibility information on the purchaser from the authentication server to the dealer server,

wherein the credibility information on the dealer includes a dealing status of the dealer with a financial institution, and

wherein the credibility information on the purchaser includes a dealing status of the purchaser with a credit firm.

6. (Currently Amended) ~~An~~ The online shopping method according to claim 5, wherein

the credibility information on the dealer further includes at least one of a company name, an address, main customers, and annual sales of the dealer ~~and dealing status of the dealer with a financial institution.~~

7. (Currently Amended) ~~An~~ The online shopping method according to claim 5, wherein

the credibility information on the purchaser further includes at least one of an address, a name, and a telephone number of the purchaser ~~and a dealing status of the purchaser with a credit firm.~~

8. (Currently Amended) An online shopping system comprising a purchaser terminal, a dealer server and an authentication server connected to one another through a network, wherein

the dealer server comprises means for transmitting identification information on a dealer to the purchaser terminal;

the purchaser terminal comprises means for transmitting identification information on the dealer to the authentication server; and

the authentication server comprises:

means for retrieving credibility information on the dealer corresponding to the identification information on the dealer; and

means for transmitting the credibility information on the dealer to the purchaser terminal,

wherein the credibility information on the dealer includes a dealing status of the dealer with a financial institution.

9. (Currently Amended) ~~An~~ The online shopping system according to claim 8, wherein

the credibility information on the dealer further includes at least one of a company name, an address, main customers, and annual sales of the dealer ~~and a dealing status of the dealer with a financial institution.~~

10. (Currently Amended) An online shopping system comprising a purchaser terminal, a dealer server and an authentication server connected to one another through a network, wherein

the purchaser terminal comprises means for transmitting identification information on a purchaser from the purchaser terminal to the dealer server;

the dealer server comprises means for transmitting the identification information on the purchaser from the dealer server to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the purchaser corresponding to the identification information on the purchaser; and

means for transmitting the credibility information on the purchaser to the

dealer server,

wherein the credibility information on the purchaser includes a dealing status of the purchaser with a credit firm.

11. (Currently Amended) ~~At~~ The online shopping system according to claim 10, wherein

the credibility information on the purchaser further includes at least one of an address, a name, and a telephone number of the purchaser ~~and a dealing status of the purchaser with a credit firm.~~

12. (Currently Amended) An online shopping system comprising a purchaser terminal, a dealer server and an authentication server connected to one another through a network, wherein

the dealer server comprises means for transmitting identification information on a dealer to the purchaser terminal;

the purchaser terminal comprises means for transmitting identification information on the dealer to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the dealer corresponding to the identification information on the dealer;³ and

means for transmitting the credibility information on the dealer to the purchaser terminal, and wherein

the purchaser terminal comprises means for transmitting identification information on a purchaser to the dealer server;

the dealer server comprises means for transmitting the identification information on the purchaser to the authentication server; and

the authentication server comprises:

means for retrieving credibility information on the purchaser corresponding to the identification information on the purchaser;³ and

means for transmitting the credibility information on the purchaser to the dealer server,

wherein the credibility information on the dealer includes a dealing status of the dealer with a financial institution, and

wherein the credibility information on the purchaser includes a dealing status of the purchaser with a credit firm.

13. (Currently Amended) ~~An~~ The online shopping system according to claim 12, wherein

the credibility information on the dealer further includes at least one of a company name, an address, main customers, and annual sales of the dealer ~~and a dealing status of the dealer with a financial institution.~~

14. (Currently Amended) ~~An~~ The online shopping system according to claim 12, wherein

the credibility information on the purchaser further includes at least one of an address, a name, and a telephone number of the purchaser ~~and a dealing status of the purchaser with a credit firm.~~